



Visit Modena

Discover Modena
and its territory
listening to
MP3 audioguides

www.visitmodena.it



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What is Visit Modena

Welcome into the website VisitModena.it!

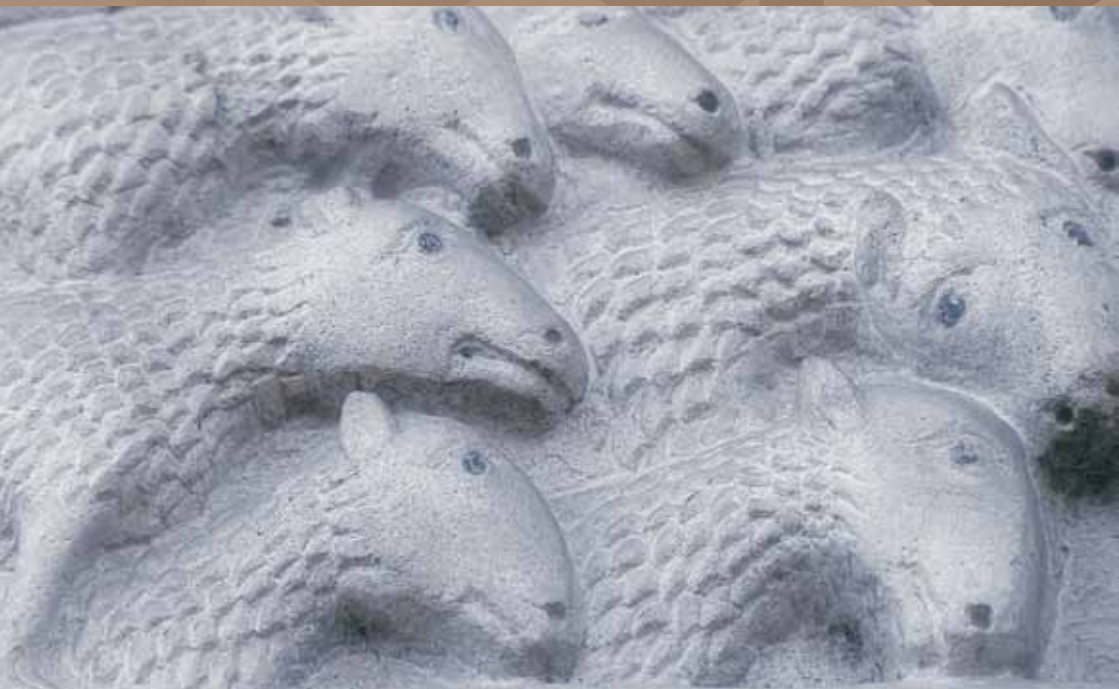
We invite you to discover the territory of Modena province thanks to 56 Mp3 audioguides that you can freely download on your palmtop, Mp3 reader or computer.

The audioguides will accompany you in an exiting journey through the history, the art and traditional cuisine from the Plain till the Apennines, offering you a visit to the main monuments of the romanesque art, Unesco World Heritage and belonging to the Major Cultural Route of the Council of Europe Transromanica. Discover ancient castles, the beautiful mountain landscape and taste the delicious traditional food from Modena.

As well as the geographic itineraries you will be able to choose Audioguides for thematic itineraries based on your own interest:

fortresses and castles, palaces and villas, piazzas and historic centres, museums and libraries, history, nature, folklore and gourmet cuisine and last but not least the section dedicated to Modena Cathedral, Nonantola Abbey and the splendid Romanesque parish churches.

We wish you a good listening and a pleasant journey!



How to use Visit Modena

Quick and easy!



1 Connected to the site www.visitmodena.it



2 Pick out the Audioguide that interests you



3 Save the Audioguide you've chosen



4 If you've downloaded a Zip file extract the content from the file



5 Listen to the Audioguide on your computer or an MP3 reader

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The Visit Modena Website

On the site www.visitmodena.it you can find detailed information on all the places in Modena and its province that are included in the International circuit called "Transromantica a Major Cultural Route" of the Council of Europe, plus the main points of cultural and naturalistic interest. The site is in three languages: Italian, English and German.

It is possible to navigate amongst 56 places which you may freely read about, listen to or download. Navigation can be set for a single place or for thematic or geographical itineraries.





On the site, www.visitmodena.it it is possible to find the downloadable Audioguides for all the different sections. It is also possible to download Zip files of the Audioguides quickly and easily! In the Download Section you can choose whether to download all the places, only the geographical or thematic itineraries, or the single groups that interest you. In this way download times will be much faster. Afterwards the content of the file is ready to be listened to on a computer or MP3 player.



An interactive map gives an overview of all the places and itineraries and will help you to find your way and reach the desired destination. By clicking on the caption icons you can choose which places to listen to or visit.



Visit Modena is also available on iTunes at the address www.visitmodena.it/en/rss or by subscribing free to the podcast Visit Modena.

The professionalism of the narrators and the background music will make your itinerary an enjoyable experience.

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Places to Listen

Piazzale Re Astolfo
The Pio di Savoia palace
The Renaissance Piazza
Other buildings in Piazza Martiri
The route of memory

A glance at its history
The Middle Ages, * the Duomo, * the Torre Ghirlandina, the Duomo Museums, The Palazzo Comunale, * piazza Grande, the market Palazzo dei Musei, Biblioteca Estense Universitaria, Biblioteca Poletti Via Emilia, the center and famous celebrities Palazzo Ducale and the Este Botanical Garden



UNESCO World Heritage

CASTELVETRO DI MODENA

The historic center
The lands of Lambrusco Grasparossa
The Castle of Levizzano and the Oratory of San Michele

FORMIGINE

The modenese neoclassicism, villa Gandini
Formigine Castle. A tale one thousand years old
The Oasis of Colombarone and nature trails

MARANELLO

Overview of Maranello
Galleria Ferrari

FIORANO MODENESE

The Castle of Spezzano
The Salse di Nirano Reserve

MONTEFIORINO

The Rocca
Rubbiano

FRASSINORO Matilda of Canossa

SAN PELLEGRINO IN ALPE The ancient hospital

FIUMALBO

The age-old oratory of San Michele Arcangelo
The celtic huts

CARPI

FORMIGINE

FIORANO MODE

MARAN

SERRAMAZZONI

MONTEFIORINO

PALAGANO

PAVULLO

FRASSINORO

SESTOLA

FANANO

SAN PELLEGRINO IN ALPE

FIUMALBO

MIRANDOLA

The history
Giovanni Pico della Mirandola
Quarantoli, the romanesque church of Santa Maria della Neve

NONANTOLA

The history
The Abbey of San Silvestro
The Benedictine Museum and the Diocesan Museum of sacred Art
The parish church of San Michele Arcangelo
The historic center
The Torre dei Bolognesi and the Museum of Nonantola
The partecipazione agraria

MODENA

SPILAMBERTO

General description
The Rangone fortress
Traditional Balsamic Vinegar

GUIGLIA

The Regional Park of the Sassi di Rocca Malatina and the romanesque Pieve di Trebbio

VIGNOLA

General description
The Rocca of Vignola
The spiral staircase
The valley of cherries
The torta Barozzi, history and secret recipe

SPILAMBERTO

GUIGLIA

VIGNOLA

ENESE

NELLO

CASTELVETRO

D NEL FRIGNANO

SERRAMAZZONI

Rocca Santa Maria
Monfestino
The Castle of Pompeano

PAVULLO NEL FRIGNANO

Montebonello
The Castle of Montecuccoli
Renno

SESTOLA The Castle, the Cimone

FANANO The Pieve of San Silvestro

PARCO REGIONALE of the high modenese Appennines (the Frignano Park)

PALAGANO, Monchio The Monte Santa Giulia Resistance Park

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Geographic Itineraries

Modena and the Plain



MODENA

A glance at its history

The Middle Ages, *the Duomo, *the Torre Ghirlandina, the Duomo Museums

The Palazzo Comunale, *piazza Grande, the market

Palazzo dei Musei, Biblioteca Estense Universitaria, Biblioteca Poletti

Via Emilia, the center and famous celebrities

Palazzo Ducale and the Este Botanical Garden

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The history

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The parish church of San Michele Arcangelo

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The partecipazione agraria

CARPI

Piazzale Re Astolfo

The Pio di Savoia palace

The renaissance piazza

Other buildings in Piazza Martiri

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Quarantoli, the romanese church of Santa Maria della Neve



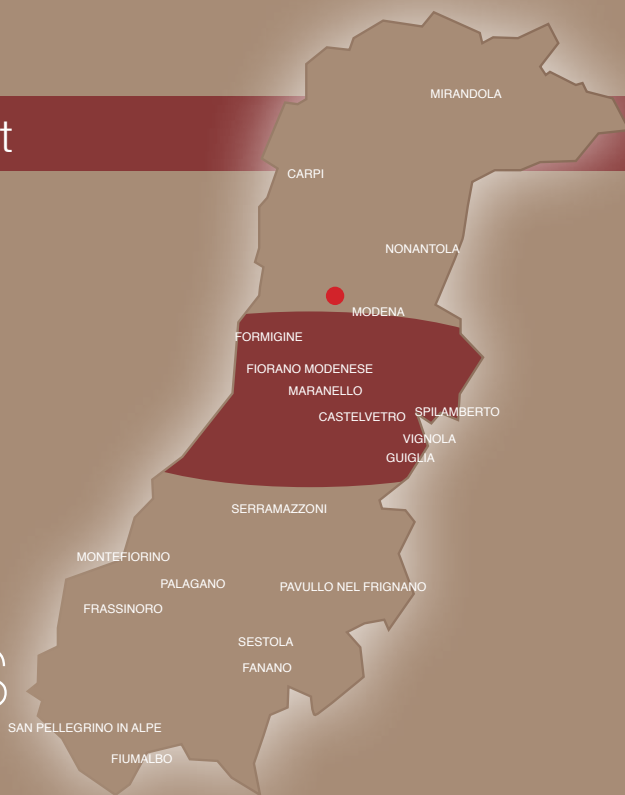
UNESCO World Heritage

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Geographic Itineraries



The Hills

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Geographic Itineraries



The Modenese Apennines

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PALAGANO, Monchio The Monte Santa Giulia Resistance Park

MONTEFIORINO

The Rocca
Rubbiano

FRASSINORO Matilda of Canossa

SAN PELLEGRINO IN ALPE The ancient hospital

About the project

CrossCulTour stands for “Cross-Marketing Strategies for Culture and Tourism”.

The European Cultural Route Transromanica, initiated during a former project in 2003, connects our common Romanesque heritage and has prepared the ground for CrossCulTour:

The approach is to take the results and partnership of Transromanica on to the next level.

Based on the Romanesque heritage, CrossCulTour embraces further stylistic periods and cultural elements of the regions, establishes collaboration with marketing partners linked to cultural heritage and promotes cross-sector cooperation.

Objectives

- Preservation and promotion of cultural sites and landscapes by means of an appropriate cross-marketing approach to cultural tourism .
- Making cultural destinations more competitive by establishing cooperation with small and medium sized enterprises, opening access to markets and connecting disadvantaged regions with cultural centres by using innovative communication technologies
- Increase in employment and incomes
- Creation of a stronger regional and European identity for 7.6 million citizens from partner regions based on common cultural-historic roots



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Provincia di Modena

www.provincia.modena.it

