

THE MODENA OF FERRARI AND MANN

Michael Mann's **FERRARI**. Selected to compete at the 80th Venice International Film Festival.

Produced by STX Entertainment and Moto Pictures with the support of the Emilia-Romagna Region through the Emilia-Romagna Film Commission. Released exclusively by the Rome-based Leone Film Group with the participation of RAI Cinema and distributed by 01 Distribution.



1 FORO BOARIO

Via Jacopo Berengario
This imposing building, more than 250 meters in length, was built nearly two centuries ago. Some scenes of the race, in which Patrick Dempsey plays the part of driver Piero Taruffi, were filmed here.

2 VIA FARINI AND PIAZZA ROMA

Modena's Palazzo Ducale (Ducal Palace) is the backdrop for edge-of-your-seat scenes from the 1957 1000 Miglia Race. That year, members of the Scuderia Ferrari racing team took first, second, and third places.

The Oreste Restaurant in Piazza Roma was used to film scenes set in the Cavallino Restaurant in Maranello.

3 PIAZZA GRANDE

A scene of the 1000 Miglia race was recreated in the heart of Modena, in Piazza Grande between the Modena Cathedral and the Ghirlandina Tower, a trinity of monuments designated a UNESCO World Heritage Site in 1997.

4 THE SAN CATALDO MONUMENTAL CEMETERY

80 Strada San Cataldo
The Ferrari family tomb is located in the historic section of the cemetery, behind the austere and rectangular ossuary designed by architects Aldo Rossi and Gianni Braghieri.

5 LARGO GARIBALDI

Largo Giuseppe Garibaldi
Here was Enzo Ferrari's private residence and one of the film's first sets. The Modena of the 1950s was brought back to life through publicity posters, authentic neighborhood details, and vintage traffic lights. In the background stands the spectacular Fontana dei due Fiumi (the Two Rivers Fountain). Exterior shots of the Storch Theater were also filmed on Largo Garibaldi.

6 THE BARBERSHOP

73 Corso Canalgrande
This is the historic barbershop where Antonio D'Elia shaved the "Drake," one of the nicknames earned by his famous customer, Enzo Ferrari.

7 BIRTHPLACE AND WORKSHOP

85 Via Paolo Ferrari
The origins of a legend: Enzo Ferrari was born in this house. His father Alfredo's "Officina Meccanica" was next door. Today this building has been incorporated into the futuristic Enzo Ferrari Museum.

8 CHURCH OF ST. PETER

7 Via San Pietro
In the ancient Church of St. Peter, with sculptures by 16th-century artist, Antonio Begarelli, Director Michael Mann recreated a Mass with the workers of the Ferrari factory. This set was one of the most heavily guarded of the entire production.

9 PALAZZO SCHEDONI

6 Corso Canalgrande
In Palazzo Schedoni, today the site of the Hotel Canalgrande, Mann filmed scenes set in a hotel.

10 THE "LITTLE" STATION

Piazza Manzoni
Mann restored this historic terminus of the local railroad to its 1950s glory, blanketing trains and vintage furnishings in thick fog.

11 MODENA TRAIN STATION

Piazza Dante Alighieri
Some scenes were filmed in front of Modena's central station, rebuilt in 1920.

12 TEATRO COMUNALE PAVAROTTI-FRENI

85 Corso Canalgrande
In the scene in which Ferrari attends a performance of *La Traviata*, the exterior shots were filmed at the Teatro Storch on Largo Garibaldi. The interior scenes, though, were done inside the Teatro Comunale Pavarotti-Freni Community.



INTRIGUING PRODUCTION TRIVIA



VIA BERING SET

Filming couldn't take place inside the Maranello factory, so the *Ferrari* production team recreated the entrance to the factory, with its classic front gate and yellow Ferrari logo, on Via Bering in Modena's Madonnina neighborhood.

THE CITY AT CENTER STAGE

Most of *Ferrari* was filmed in and around Modena, and the period recreations were largely filmed in the original locations with a bare minimum of computer graphics.

A DIFFERENT STAR



Michael Mann nurtured his film project for more than twenty years. Filming was originally slated to begin in 2016 with Christian Bale in the role of Enzo Ferrari, but the film was postponed to 2022.

FILMING IN THE BARBERSHOP

Filming in the barbershop on Corso Canalgrande shut the place down for a month. Alessandro D'Elia, the owner and current manager, plays the role of Antonio d'Elia, then Ferrari's barber. Antonio's nephew, Massimo d'Elia and Alessandro's father, was Ferrari's barber for 26 years.

THE INSPIRATION

The screenplay of *Ferrari* was adapted from Brock Yates' 1991 biography, *Enzo Ferrari: The Man and the Machine*.



ANNUS HORRIBILIS

Mann said he chose to set the film in 1957 because that was the year in which Enzo Ferrari experienced the most painful period in his life. The misfortunes of 1957, however, became a decisive turning point in Ferrari's life and work.

PASTA MAKING

During filming, Modena chef Marta Pulini invited actors Penelope Cruz and Shailene Woodley to her house to teach them how to make fresh, homemade pasta, a tradition in the lives and homes of Italian women in the 1950s.

ACTORS BEHIND THE WHEEL

Adam Driver never got the chance to drive a Ferrari on the set. "They wouldn't let me drive the cars for insurance reasons. They don't trust me with small pieces of equipment", Driver said, "Big pieces of equipment like sandwiches they'll let me handle". Patrick Dempsey, on the other hand, who holds a competition license, was allowed to drive replicas of vintage Ferraris.

THE SOUND OF THE ORIGINALS



Michael Mann was obsessed with recreating the sounds of the original car engines in his film, including an older racing Maserati that belongs to Nick Mason, the drummer of Pink Floyd.

THE CAMEO

Massimo Bottura, Modena's famous Michelin-starred chef, plays the part of a hotel front desk clerk in a scene filmed at the Hotel Canalgrande.



1898 - ENZO FERRARI BIRTHPLACE

This is the house where Enzo Anselmo Giuseppe Maria Ferrari was born on February 18, 1898, and where his father, Alfredo, kept his workshop. When Enzo was about twenty, he sold the house in order to buy a racing car. Today, the house is part of the Enzo Ferrari Museum, which opened in 2012.

1923 - "THE PRANCING HORSE"

Ferrari, who was a driver at the time, as given the Cavallino Rampante—the famous Prancing Horse—as a gift from the family of Francesco Baracca, Italy's top fighter ace during WWI. It appeared for the first time on a Ferrari car in 1932.



1929 - THE SCUDERIA FERRARI

In 1929, Enzo Ferrari founded the "Scuderia Ferrari" in Modena. The building, on Viale Trento e Trieste, is no longer there, but the Enzo Ferrari Museum displays a diorama of the headquarters.

ENZO FERRARI AND HIS TIME: WHEN AND WHERE



1943 - FROM MODENA TO MARANELLO

In 1943, Ferrari decided to move his company to Maranello and, in 1947, the first car to bear the Ferrari brand, the 125 Sport, was built. Today, the Ferrari factory stands like a modern citadel and boasts one of Italy's largest wind tunnels.

1950 - FORMULA 1

In 1950, the story of Ferrari and Formula 1 began when the team took part in the Monaco Grand Prix.

1957 - TRAGEDY AT THE 1000 MIGLIA RACE

During that year's race, a Ferrari driven by Alfonso de Portago crashed near the town of Guidizzolo. De Portago, his co-driver, and nine spectators, including five children, lost their lives. Enzo Ferrari was sued and, after a long trial, was found not guilty.

DISCOVER MODENA AND THE "MOTOR VALLEY"



ENZO FERRARI MUSEUM (Modena) MUSEUM FERRARI (Maranello)

These two museums are a celebration of Ferrari's past, present, and future and include displays of vintage and modern autos, temporary exhibits, and the chance to take a bus tour of both the Pista di Fiorano test track and some of the outside areas of the factory.



MASERATI (Modena)

Tour the Maserati plant in Modena and go behind the scenes to learn how some of the world's most stylish sports cars are made.



PANINI MUSEUM (Modena)

This private collection, the only one of its kind anywhere, showcases vintage Maseratis and offers a trip through the history of classic cars.



STANGUELLINI MUSEUM (Modena)

The museum displays cars, prototypes, and memorabilia that have played a part in the story of the Stanguellini brand and of auto racing.



PAGANI AUTOMOBILI (San Cesario sul Panaro)

A visit to the Pagani Museum and factory demonstrates the whole process of the design and production of extraordinary high-performance supercars like the Zonda and the Huayra.



THE AUTODROMO DI MODENA

This modern, versatile track was designed to host a wide range of automobile events, races, and test drives.

FILM SETS IN MODENA AND EMILIA-ROMAGNA



Discover and visit the locations of the **Motor Valley** in **Emilia-Romagna**.

MARANELLO

In *Ferrari*, the town of Maranello appears under a pouring rain. Maranello has been the site of the Ferrari factory since 1943, and the celebrated Ferrari Museum is here as well.

FIORANO

Some parts of the film were shot on the streets of Fiorano Modenese where, starting in 1971, Enzo Ferrari built a test track known as the Pista di Fiorano.

CASTELVETRO

Some scenes were filmed in the Modena hills, especially in the areas between Castelvetro di Modena and Maranello.

FERRARA

Some scenes featuring the 1000 Miglia Race were filmed along the Argine Agosta, which parallels the Valli di Comacchio wetlands.

REGGIO EMILIA

A palazzo on Via Emilia San Pietro was used for the interiors of the house where Enzo Ferrari and his wife, Laura Garelo, once lived. Other scenes were filmed on Viale Timavo.

NOVELLARA

Strada della Vittoria has been repaved from kilometer 2.6 to shift the scene of the tragic accident of the 1000 Miglia, which actually occurred in Guidizzolo (MN).

IMOLA

Some scenes were filmed at the Enzo and Dino Ferrari Circuit in Imola.